



# WORLD MONUMENTS FUND

November 2009

## The Watch: Making a Difference

The 2010 Watch list was announced just last month, and its impact is already being felt.

The nominators of the historic center of Buenos Aires, Basta de Demoler, received a huge boost on their [website](#) following the Watch announcement: their monthly web traffic increased from 450 visitors in September to over 6800 in October, a nearly 1600% increase in traffic.



The Friends of [Miami Marine Stadium](#) have also used the Watch listing to gain tremendous visibility. The Associated Press [wrote a feature](#) about the site (picked up by many major news outlets), Jimmy Buffett released a video supporting the stadium's restoration, and Friends of Miami Marine Stadium member Don Worth gave an extensive interview on [local TV](#).

We look forward to hearing many more success stories like these!

## Modernism at Risk on the Road

WMF's traveling exhibition, "[Modernism at Risk: Modern Solutions for Saving Modern Landmarks](#)", is now on view at the Art Institute of Tampa Gallery in Tampa, Florida, through December 12. The exhibition will come to New York City in the winter, where it will be on view at the AIA New York Center for Architecture from February 11 through April 15, 2010.



## WMF Staff Out and About

On December 6 at 2:00 p.m., Executive VP and COO Lisa Ackerman is speaking on our project at Babylon, at the Greenburgh Public Library in Elmsford, NY, as part of the AIA Westchester Society's lecture program. The lecture is free and open to the public.



VP for Field Projects John Stubbs has a number of talks lined up in the coming months, including a discussion of his book, *Time Honored: A Global View of Architectural Conservation*, on December 4 at 11:00 a.m. at an ICCROM conference in Rome. This lecture is also open to the public.

Check out our [lectures page](#) for more information.



**HELP US KEEP WATCH**

Saving endangered sites like [Taos Pueblo, New Mexico](#), requires the support of donors like you.

**DONATE NOW**

### WMF IN THE NEWS

**Los Angeles Times:**  
[Endangered Cultural Sites in the Americas](#)

**The Daily Telegraph:**  
[Dudley Zoo: Save the Tectons](#)

**CBS 4:**  
[Saving Miami Marine Stadium](#)

**The Village Voice:**  
[City Moves in to Preserve World's Fair Pavilion](#)

**Time for Kids:**  
[Saving Monuments](#)

**El Comercio:**  
[Hay que Reforzar la Imagen de Lima](#)

View videos of WMF projects and events online!

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## Photos of the Merritt's Bridges on View

The bridges of Connecticut's Merritt Parkway, recently placed on the 2010 Watch, are fortuitously the focus of a photography exhibition on view through January 8 at FXFOWLE, a New York City architecture firm. Michael Zenreich took the photos in 1980 as part of a youth grant from the National Endowment of the Humanities and has now digitized them.



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95 Madison Avenue New York, NY 10016  
646-424-9594